



**TOURISM FOR ALL**

Making Accessible Travel Better

# **BECOME A CORPORATE PARTNER**

If you share our values and want to help us make accessible travel better, why not become a partner of Tourism for All?

[www.tourismforall.org.uk](http://www.tourismforall.org.uk)



## **However you are involved with disability, accessibility or tourism, whether you are a:**

Tourism business

- Tourist Board
- Local Visitor Economy Partnership (LVEP) or Destination Management Organisation (DMO)
- Provider of Products and Services to businesses or to people with accessibility needs (or both)
- Specialist charity

**We would really like your support.**

### **WHO ARE WE?**

We are Tourism for All (TFA), a small independent national charity working to improve accessibility in the tourism, travel and leisure industry.

### **WHAT DO WE BELIEVE?**

We believe that it is the right of disabled people to participate, without barriers, in all areas of community life.

We believe that a more accessible tourism, travel and leisure industry can contribute significantly to the quality of community life. Improved accessibility will allow everyone to explore new places and to enjoy and share new experiences – things which so many of us take for granted.

### **WHAT IS OUR MISSION?**

Our mission is to be the centre of expertise on accessible tourism and travel in the UK, working to remove barriers so that disabled people and those they travel with are never excluded from this social activity.

#### **In support of this mission we:**

- Provide online information and guidance to help disabled travellers make informed choices, including our Travel Planner website [www.tourismforall.co.uk](http://www.tourismforall.co.uk), which features accessible accommodation and leisure providers across the UK
- Provide advice and training to the tourism, travel and leisure sector, to help them understand the benefits of being accessible to all
- Support and work with policy makers in government and industry to ensure that tourism and leisure policies work to remove barriers in the industry



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### **HOW YOUR SUPPORT HELPS US**

As a Partner, your support will help us to maintain and improve the quality of

- Our advice and information for businesses
- Our advice and information for travellers
- Our online training courses

### **IN RETURN FOR YOUR SUPPORT**

As a Partner, your support will really show your commitment to fulfilling your corporate social responsibility.

### **But it could also help you to:**

- Promote your products and services to an engaged audience of businesses and consumers
- Find out more about your market through collaborative surveys and analytics
- Add TFA's expertise to your activities relating to accessible tourism (such as webinars and events)
- Get your message on key accessibility and tourism issues heard through collaborative lobbying
- Obtain discounted rates on TFA's online Customer Service training courses... and much more



## RATE CARD

Our 'TFA Partner' logo on your website and other media  
A silver page in the tourismforall.org.uk Products & Services directory (with a detailed content page describing your business)  
A silver page on the tourismforall.co.uk Travel Planner (if applicable)  
Dedicated account manager  
Publication and promotion of your blogs and press releases  
1 Solus newsletter per year to our business or consumer audiences

**Level 1 - £850**

Our 'TFA Partner' logo on your website and other media  
A gold page in the tourismforall.org.uk Products & Services directory (with a detailed content page describing your business)  
A gold page on the tourismforall.co.uk Travel Planner (if applicable)  
Dedicated account manager  
Publication and promotion of your blogs and press releases  
2 Solus newsletters per year to our business or consumer audiences  
2 title page adverts on tourismforall.org.uk or tourismforall.co.uk (whichever is more applicable)  
Collaborative video interviews and clips with TFA – promotion on TFA and your own site  
Collaborative surveys and analytics

**Level 2 - £1750**

Our 'TFA Partner' logo on your website and other media  
A platinum page in the tourismforall.org.uk Products & Services directory (with a detailed content page describing your business)  
A platinum page on the tourismforall.co.uk Travel Planner (if applicable)  
Dedicated account manager  
Publication and promotion of your blogs and press releases  
3 Solus newsletters per year to our business or consumer audiences  
2 home page advert banners on tourismforall.org.uk or tourismforall.co.uk (whichever is more applicable)  
Collaborative video interviews and clips with TFA – promotion on TFA and your own site  
Collaborative surveys and analytics  
Support for your activities relating to accessible tourism (such as TFA experts participating in your webinars or speaking at events)  
Collaborative lobbying on key accessibility and tourism issues

**Level 3 - £2250**

**We can also offer a discount on Customer Service training courses and development of tailored online training courses to all the above levels**

**Bespoke packages can also be tailored to suit your business and your needs.**

**Contact us to find out more**



[www.tourismforall.org.uk](http://www.tourismforall.org.uk)

Contact us today to become a partner or find out more

**Chloe Galpin**

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